Reno Police Department

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Alcohol Sales to Minors – Compliance Check

On July 12, 2010, Detectives of the regional Street Enforcement Team (S.E.T.) conducted an undercover alcohol compliance check in the Reno area. The focus of the operation was to target those stores that sell alcohol to minors. This operation was completed in conjunction with Join Together Northern Nevada (JTNN) and the use of grant funds provided by E.U.D.L. (Enforcement of Underage Drinking Laws). Detectives used underage decoys to go into the stores in an attempt to purchase alcoholic beverages. In all, 31 stores were checked, and of those, clerks at the following stores were cited:

- 1. Discount Food and Liquor 600 S. Virginia Street, Reno, NV Case #10-18311 RMC 8.16.090 (A1) Sales / Furnishing alcohol to a minor
- 2. Jackson's 901 N. Virginina Street, Reno, NV, Case # 10-18307 RMC 8.16.090 (A1) Sales / Furnishing alcohol to a minor
- 3. Go-Fer Market 4600 N. Virginia Street, Reno, NV Case # 10-18304 RMC 8.16.090 (A1) Sales / Furnishing alcohol to a minor

Today's operation resulted in a 90% compliance rate. The SET Team would like to take this opportunity to remind store clerks and store owners to please be diligent in checking identification on all alcohol sales.

Operations of this type will continue throughout the year. Anybody with information regarding the sale or furnishing of alcohol to minors is encouraged to contact the Street Enforcement Team at 334-3065, or Secret Witness at 322-4900.

The regional Street Enforcement Team is comprised of detectives from the Reno Police Department, Sparks Police Department and the University of Nevada Police Services.

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